



Dates: September 15th to September 16<sup>th</sup>

# Sponsorship Package

# Table of Contents

<b>Dates for WordCamp NYC 2018: September 15th to September 16<sup>th</sup></b>	
About WordCamp New York City .....	2
Map.....	3
Venue Layout.....	4
Design Capability for Branding .....	5
Gold Level Sponsorship Packages (7) \$7,500.....	6-7
1. Entrance Branding.....	8-9
2. Sign in Desk Branding.....	10
3. 3 Columns in Gallery Branding.....	11
4. Platinum Upgrade. ....	12
Silver Level Sponsorship Packages (4) \$5,000.....	13
• Living Room Branding.....	14-15
Bronze Level Sponsorship Package (2) \$2,500.....	16
• Escalator Branding.....	17-18
Ethereum Level Sponsorship Package (6) \$750.....	19
• Advertisement.....	20-21
Entrepreneur Level Sponsorship Package (Unlimited) \$250 .....	22
• Advertisement.....	23
Individual Level Sponsorship Package (Unlimited) \$100 .....	24
• Advertisement.....	25
Appendix.....	26
Sponsorship at Every Level.....	27
Wall Decal Examples.....	28
Contact Us .....	29

# About Us

**Become a WordCamp NYC Sponsor today. Enjoy one-on-one time with soon to be clients, WordPress professionals, our community of WordPress fanatics and, at your leisure, tour our one of a kind city.**

Re-introduce your company to WordPress veterans, meet newcomers, and show how your services and your commitment to the WordPress community stand head and shoulders above the rest.

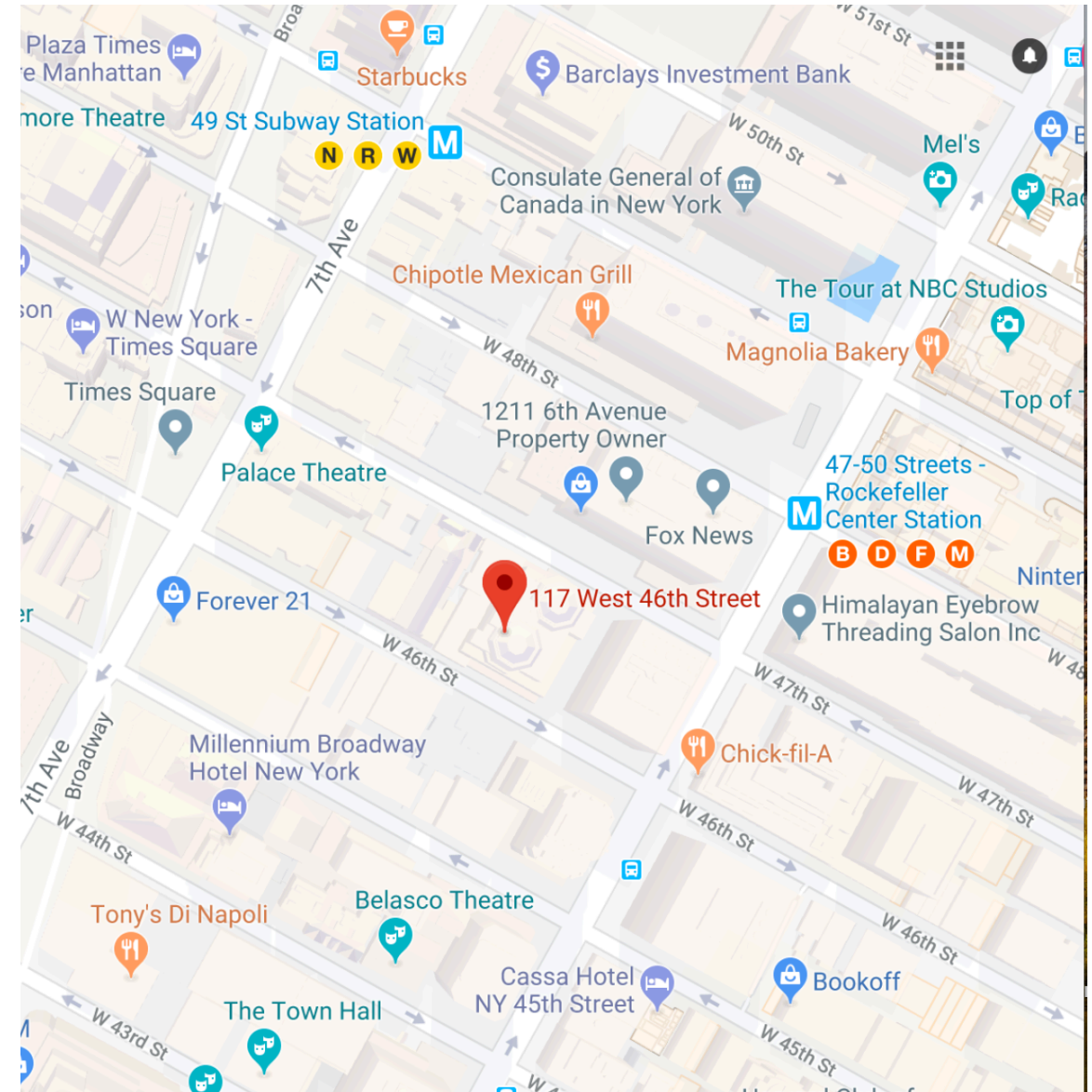
WordPress developers, product managers, editorial teams, and business owners from other cities and countries attend WordCamp NYC.

New York City is home to the headquarters of iconic magazines, Pulitzer Prize winning newspapers and Fortune 500 companies who run large, high-traffic WordPress sites.

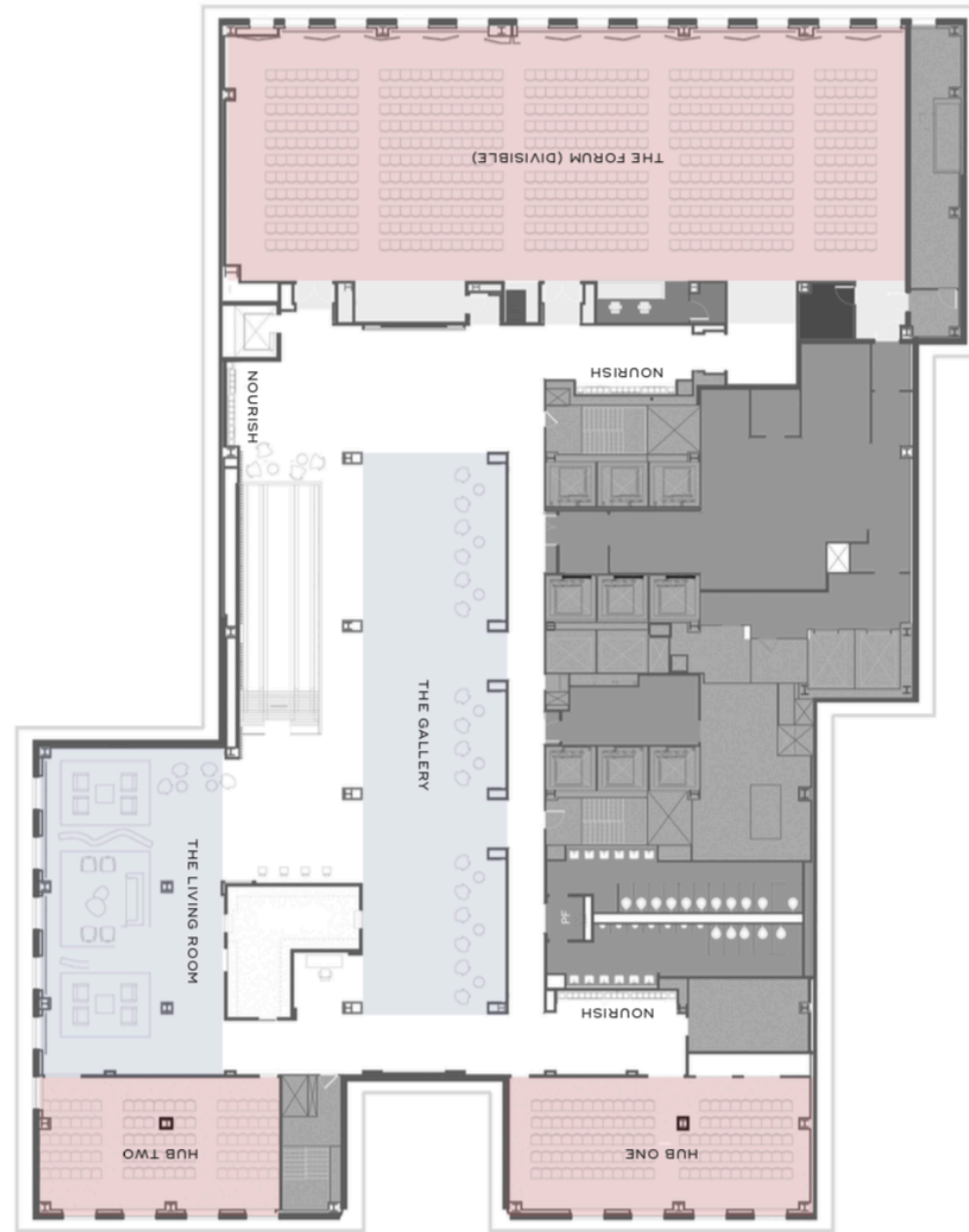
6,600 plus members strong, WPNYC Meetup hosted its first WordCamp 10 years ago and it has developed a vibrant and diverse WordPress community.

You won't find any city as tapped into WordPress, high powered Financial Services, Health Care, Professional and Technical Services, Retail and Educational Services like ours.

# Venue Named Convene



# Venue Layout



## Venue Address

### Midtown West

117 W 46th Street,  
New York, NY 10036

Capacity: 2-700

Meeting Rooms: 5

Space: 35,000 sq. ft.

## Design Capability

**Convene** offers "white-box" design capability allowing professional meeting planners to highly customize the space with multiple sponsor and corporate branding opportunities - from digital video walls to physical rooms and spaces.

\$7500

Gold Level

# 7 Packages

- (6) Included tickets
- (6) Invitations to the Speaker Event
- 6' Booth with 10' space
- Your booth situated between branded columns in front of the forum, or hubs
- Your logo on a prominent LCD (entrance level option)
- Blog post sharing your business story (optional choice)
- Largest logo & link on WordCamp NYC website
- Largest logo on all printed material
- Largest logo On Our Onsite Sponsor Sign/Poster
- Option to do one camp-wide giveaway on Sunday
- Logo and Link on Post-Event "Thank You" email sent to all attendees
- Inclusion in a blog post thanking all Gold Sponsors
- A thank you for your sponsorship of WordCamp NYC on our Twitter and Facebook channels

## Gold Sponsors

---



7 Packages



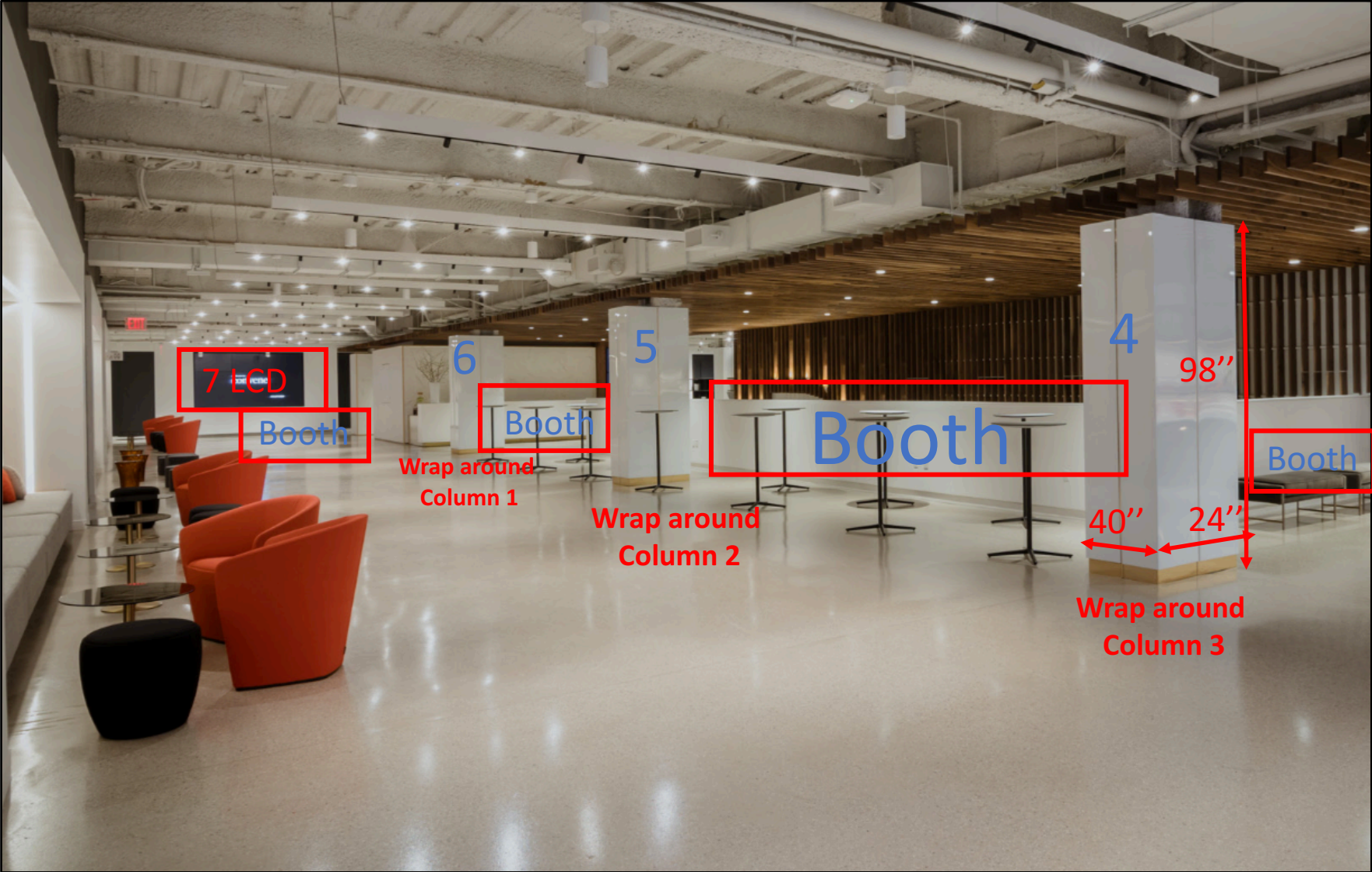
# 7 Packages



# 7 Packages



# 7 Packages



# Platinum Upgrade

1 Available

A Gold Level Opportunity



\$5000

Silver Level

# 4 Packages

(4) Included tickets

(4) Invitations to the Speaker Event

A cocktail table

Your logo on a prominent LCD (entrance level option)

Your swag on entrance level desk

Your logo on 1 of 4 branding locations – the wall or side of column facing the interior of the living room

Blog post sharing your business story (optional choice)

Large logo & link on WordCamp NYC website

Large logo on all printed material

Large logo On Our Onsite Sponsor Sign/Poster

Option to do one camp-wide giveaway on Sunday

Logo and Link on Post-Event “Thank You” email sent to all attendees

Inclusion in a blog post thanking all Silver Sponsors

A thank you for your sponsorship of WordCamp NYC on our Twitter and Facebook channels

## Silver Sponsors

---

# 4 Packages





\$2500

Bronze Level

# 2 Packages

(2) Included tickets

(2) Invitations to the Speaker Event

Your logo on 1 of 2 branding escalator locations on view for attendees entering and exiting main level

Swag on its own table in gallery

Your logo on a prominent LCD

Blog post sharing your business story (optional choice)

Medium logo & link on WordCamp NYC website

Medium logo on all printed material

Medium logo On Our Onsite Sponsor Sign/Poster

Option to do one camp-wide giveaway on Sunday

Logo and Link on Post-Event “Thank You” email sent to all attendees

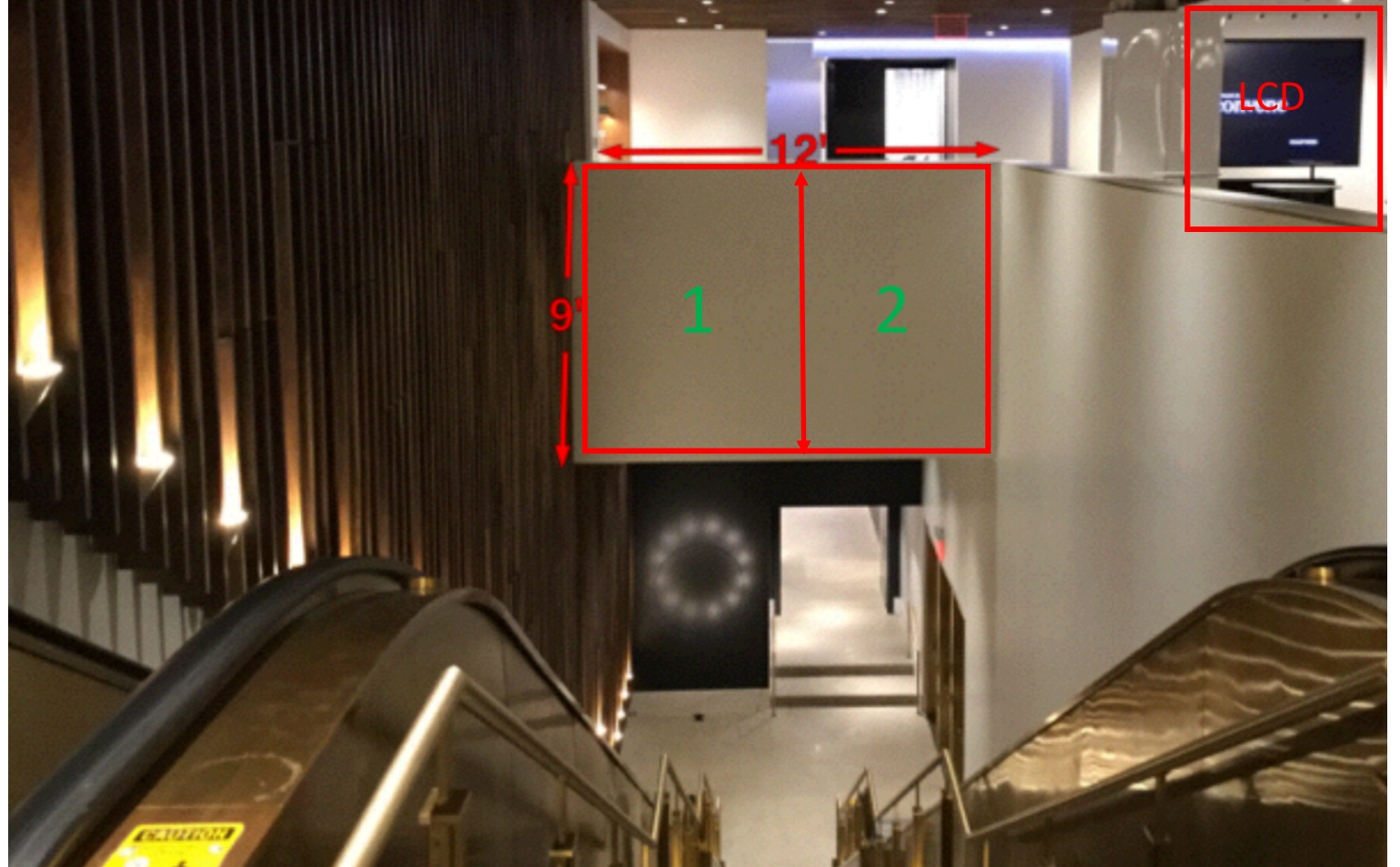
Inclusion in a blog post thanking all Bronze Sponsors

A thank you for your sponsorship of WordCamp NYC on our Twitter and Facebook channels

## Bronze Sponsors

---

2 Packages



Bronze Sponsors

\$750

Ethereum Level

# 6 Packages

(2) Included tickets

(2) Invitations to the Speaker Event

Your logo on 1 of 2 branding escalator locations on view for attendees entering and exiting main level

Swag on its own table in gallery

Your logo on a prominent LCD

Blog post sharing your business story (optional choice)

Small logo & link on WordCamp NYC website

Small logo on all printed material

Small logo on our on site Sponsor Sign/Poster

Option for one camp-wide giveaway on Sunday

Logo and Link on Post-Event “Thank You” email sent to all attendees

Inclusion in a blog post thanking all Ethereum Sponsors

A thank you for your sponsorship of WordCamp NYC on our Twitter and Facebook channels

# Ethereum Sponsors

---



# Ethereum Sponsors

---

\$250

Entrepreneur Level

# Unlimited

(2) Included tickets

(2) Invitations to the Speaker Event

Your logo on 1 of 2 branding escalator locations on view for attendees entering and exiting main level

Swag on its own table in gallery

Your logo on a prominent LCD

Blog post sharing your business story (optional choice)

# Entrepreneur Sponsors

---



\$100

Individual Level

We'd like to personally thank our Individual Sponsors for their kind contributions! If you see these gentlemen around the venue, be sure to thank them in person!

# Unlimited



David Bosley  
[pbjmarketing.com](http://pbjmarketing.com)



Greg Siele  
[advicemedia.com](http://advicemedia.com)



Jason Resnick  
[rezzz.com](http://rezzz.com)



Lauren Goldrich



Sal Mendoza  
[archipelago.io](http://archipelago.io)

# Thank You to Our Individual Sponsors

---



# Appendix

### Free Wi-Fi



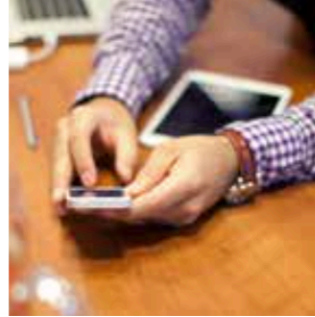
High speed Wi-Fi is available at no extra charge for every participant.

### State-of-the-Art



All technology and equipment, both standard and enhanced, are guaranteed to be the highest quality products available.

### Tech Consultation



Expert technology advisors are available to ensure that all of your technology equipment needs are met.

### On-Site Tech Team



Tech support is always available to assist so that meetings proceed without interruption.

### Single Tech Source

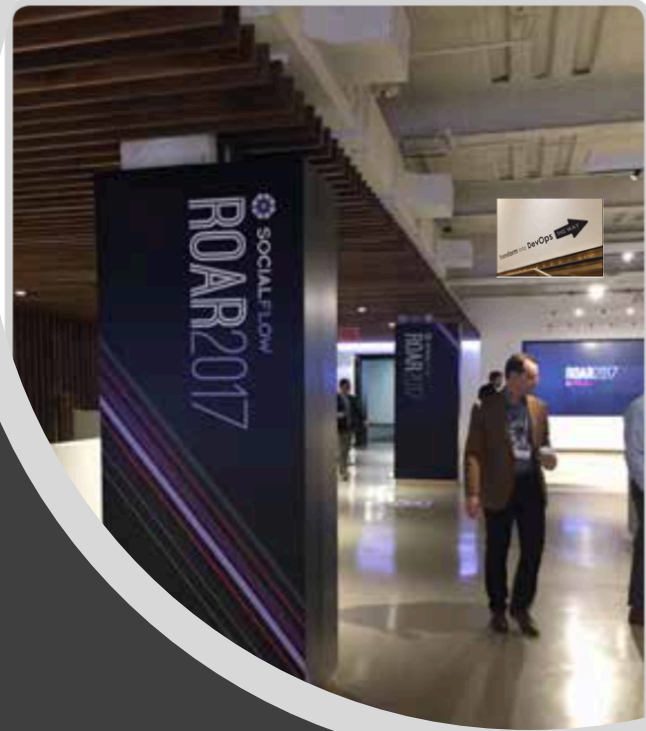
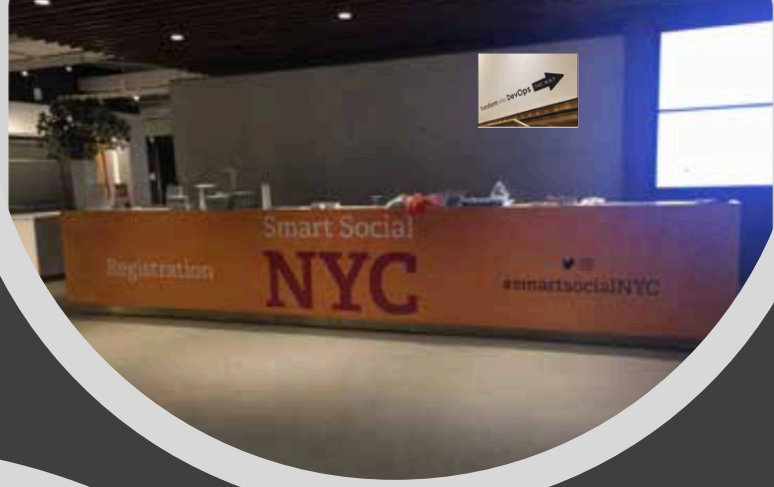


In addition to all standard technology, we can supply a broad spectrum of specialized state-of-the-art equipment.

- Know that you are one of our **key contributors**
- Know that you **made it possible** for individuals and smaller organizations to contribute
- **Thank you Tweet** (Gold Silver and Bronze)
- **Persistent logo** and link on the WordCamp website (up to **Ethereum** Level)
- Inclusion in **blog post thanking all sponsors** (up to **Ethereum** Level)
- **Automatic advertisement** on any WCNYC promotional documents
- **Distribution of swag** among attendees (up to **Ethereum** Level)
- **Star on badge** identifying you as a sponsor (up to **Ethereum** Level)

# Sponsorship Benefits at Every Level

---



## Wall Decal Design Ideas

## Become a sponsor of WordCamp NYC today.

WCNYC Lead Organizer:

Winstina Hughes

Sponsor Wrangler:

Laura Ho

**WCNYC Email:**

[WordCampNewYorkCity@gmail.com](mailto:WordCampNewYorkCity@gmail.com)

**Twitter:**

@WordCampNYC

**WCNYC Website:**

2018.nyc.wordcamp.org

# Contact Us

---